

MĀRTIŅŠ ZEMLICKIS

Product designer • UX designer • UI designer • Graphic designer

Experienced digital product designer with a proven track record of over a decade in diverse industries, including banking, SaaS, insurance, logistics, and web3. Presently serving as an external designer for Austria's esteemed national rail cargo company while moonlighting on web3 projects at night.

LATEST EXPERIENCE

FOUNDER AND DESIGNER AT ACCURAT

Aug 2015 - Present

Accurat is a company I established to serve my freelance clients in various industries, such as education, media, IT, web3 & logistics. I started with project work and moved to full-time remote contracts, employing myself and other designers.

Achievements

- Contract with OBB - Austria's national rail cargo company
- First web3 client jiffyscan.xyz - userOp explorer for ERC-4337
- Mentoring and hiring other designers

UX/UI DESIGNER AT DEAC DATA CENTER

Jul 2021 - Feb 2022

My primary responsibility was to design and test a web dashboard for cloud services that would allow users to self-service instead of having physical contracts. Additionally, I helped update the visual corporate style and develop a visual language for social media.

Achievements

- Launched self-service dashboard
- Guidelines for visual brand style and content system
- Mentoring junior specialists in marketing, product and design

UX DESIGNER AT SEB BANK

Aug 2018 - May 2020

I was part of the CX team in the pension and insurance department. My main focus was pension dashboard creation with teams in all three Baltic countries. I was additionally helping to maintain insurance products and prepare for annual marketing campaigns.

Achievements

- Launched pension dashboard in three countries
- Redesigned insurance claims process and form
- Implemented qualitative user validation process

[VIEW MORE ON LINKEDIN](#)

ADDITIONAL EXPERIENCE & HOBBIES

MENTOR AND CRYPTO WALLET PROJECT EXPERT AT RIGA TECH GIRLS

PARTICIPATING IN WEB3 SPACE VIA SOLANA/ETHEREUM HACKATHONS, TEAMS AND COMMUNITIES

LEADING SPARKZ PROJECT AT ACCENTURE INNOVATION ACCELERATOR

GAMING

MOTORCYCLE RIDING
